WELCOME TO THE GRAVEL EARTH SERIES

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Prepare your bike because you are in front of a historical event with the most beautiful places on Earth. We've united to take the Gravel to another level with our values, sustainability, love and passion for our sport.

We'll continue doing what we have been doing for years. Are you ready to live unique moments?



THE GRAVEL EARTH SERIES ARE BORN TO MAINTAIN THE ESSENCE OF GRAVEL

Klassmark has brought together six of the most important international gravel events to boost the circuit

The Gravel Earth Series want to promote gravel in a positive way aroun the world

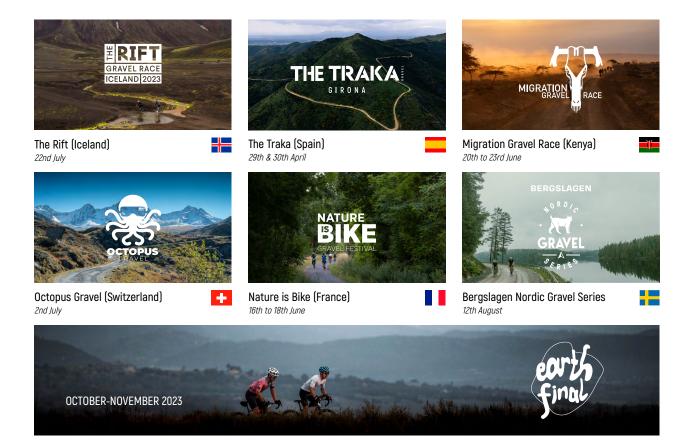


The world gravel explosion is a reality. This cycling modality continues to add lovers and, with it, the interest of brands and federations grows. The gravel paradigm is changing. This is the *raison d'être* of the <u>Gravel Earth Series</u>, the new world circuit of this sport has born with the ambition of maintaining its essence, bringing together some of the most important and experienced events on Earth. The values of this sport, respect for the environment and love for the territory must prevail over any competition. The gravel community doesn't want to give up their roots.

This is the philosophy that led <u>Klassmark</u>, promoters of the circuit, to give shape to the Gravel Earth Series idea. It is time to bring together some of the most authentic events on the international scene. All of them must **promote gravel in a positive way**, **inspiring the community throughout the territory**. **The result? Six countries and six events with different itineraries and formats**, **plus the Earth Final**. The tracks of the Gravel Earth Series promote remote areas little visited by the general public to find genuine contact with the Earth. The landscape value and the natural environment in which the events take place must be the first premise.

The adhered events to the Gravel Earth Series are events with personality that differ from the rest. From the wild land of Maasai Mara in Kenya to the dark lava field in the highlands of Iceland. Migration and The Rift are two of the pillars of the circuit. It is also championed by The Traka, with the Costa Brava and the historic city of Girona in Spain as a claim. Octopus defies the participants with the highest peaks of the Alps in Switzerland. France is represented by the medieval castles and the great rivers of <u>Nature</u> is <u>Bike</u>, while the <u>Nordic Gravel of Bergslagen</u> proposes a trip to the massive inland of Sweden. The party ends with the <u>Earth Final</u>, the grand finale of the circuit with a venue to be determined, which will crown the best bikers of this first edition.





A team of athletes and gravel professionals have studied all the candidate events to select to be part of the Gravel Earth Series. All distances from one hundred kilometers, of each of the adhered events, will award points for the overall ranking of the circuit depending on its category. The Gravel Earth Series take into account the difficulty and prestige of the event to award one category or another. In addition, the Earth Final adds an extra score, being the event that distributes the most loot; where everything will be decided. However, the final standings of the Gravel Earth Series will consider the top two scores of the circuit, plus the score of the Earth Final. This classification format rewards the most regular and versatile bikers of the year.

The Gravel Earth Series have decided to take gravel to another level. **The circuit will start on the weekend of 29th and 30th April** in Girona with The Traka as the protagonist. The final of the contest, **the Earth Final**, **is scheduled for the end of October or the beginning of November**. 2023, full of surprises and anecdotes, will provide the opportunity to share the passion of this sport with the entire international community. It will be time to maintain the values of gravel to augur a promising future. We are in front of a historical event in the most beautiful places on Earth. Welcome to the <u>Gravel Earth Series</u>.

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